

Welcome to The Cyber Exchange!

On behalf of our sponsors and speakers, thank you for joining us at The Cyber Exchange. This full day event will focus on the important **Network Security and Privacy (Cyber) Liability** issues facing Directors, Officers, Information Technology Professionals and organizations today. We have worked hard to bring together leading Cyber experts from their respective fields and we are excited about having them share their industry intellect with each and every one of you.

The breadth of Cyber topics that will be discussed today are a direct reflection of input from clients just like you. They have attended previous sessions and they have shared their most current requirements for industry knowledge, in essence, pushing us to bring you the best insight into today's fast paced evolving world of Cyber liability, security and protection.

We are particularly excited about our keynote speaker and her luncheon session on Ransomware, "A Walk-through of an Actual Ransomware Case". This session will help you with the tough decision that you may have to make when saddled with a Ransomware attack – **do we pay the extortion demand, or not?**

Sincerely,



Lisa LeGrand
Event Management
Change Point Intelligence

Thank you to
all our sponsors!



welcome to

The CYBER Exchange

"Bringing Canada's leading cyber experts together, focussed on improving your organizations cyber resiliency"

WESTMOUNT GOLF & COUNTRY CLUB
OCTOBER 2ND, 2018

Agenda

The
CYBER
Exchange

CHANGE POINT
INTELLIGENCE 

- | | | | |
|-----------------------------|--|----------------------------|--|
| 7:30 am
8:15 am | REGISTRATION OPENS ALONG WITH BREAKFAST SERVICE | 11:45 am
1:00 pm | LUNCH AND KEYNOTE PRESENTATION ON RANSOMWARE |
| 8:15 am
8:30 am | WELCOME AND OPENING ADDRESS
Cameron Yule
Partner, President of the Board
Lackner McLennan Insurance Limited | 1:00 pm
2:00 pm | WE HAVE BEEN BREACHED, NOW WHAT? |
| 8:30 am
9:30 am | A REVIEW OF PRIVACY LEGISLATION, RECENT NETWORK SECURITY AND PRIVACY (CYBER) LIABILITY LOSSES, EMERGING TRENDS AND LESSONS LEARNT | 2:00 pm
2:30 pm | NETWORKING BREAK |
| 9:30 am
10:30 am | A REVIEW OF CEO FRAUD, HOW IT OCCURS? WHY IT CONTINUES TO OCCUR? RECENT LOSSES AND WHAT CAN BE DONE TO PREVENT FINANCIAL LOSS FOR YOUR ORGANIZATION FROM THIS THREAT VECTOR | 2:30 pm
3:30 pm | NETWORK SECURITY AND PRIVACY (CYBER) LIABILITY INSURANCE, THE INSURANCE MARKET PERSPECTIVE |
| 10:30 am
10:45 am | NETWORKING BREAK | 3:30 pm
4:30 pm | PAYMENT CARD INDUSTRY (PCI) DATA SECURITY STANDARDS (DSS), WHAT YOU DON'T KNOW WILL COST YOUR BUSINESS IN FIRST PARTY COST ASSESSMENTS, FINES, CHARGES AND LOST CUSTOMERS AND POSSIBLY THIRD PARTY LITIGATION; RECENT LOSSES WILL BE DISCUSSED AS WELL AS WHAT TO DO WHEN A BREACH OCCURS |
| 10:45 am
11:45 am | NETWORK SECURITY AND PRIVACY (CYBER) LIABILITY, THE BUYER'S PERSPECTIVE | 4:30 pm
4:45 pm | CONFERENCE WRAP UP AND CLOSING REMARKS
Adam Briklyn
President and Chief Executive Officer
Professional Risk Underwriters Inc. |

